

Voici une version abrégée du contenu, idéale pour une fiche descriptive à remettre aux membres et visiteurs intéressés :

RÉSEAUTAGE DÉCOUVERTE – GR INTERNATIONAL

 **Durée : 1h30**

 **Formule : virtuelle (avec ambiance inspirée du présentiel)**

Pourquoi participer ?

- Découvrir **le plus grand réseau mondial de réseautage d'affaires francophone**
 - Explorer **les rôles possibles** : membre, partenaire, CA, gestionnaire
 - Comprendre **la structure GR** et les opportunités offertes
 - Vivre **une expérience de réseautage concrète** et inspirante
 - Repartir avec des **connexions**, des **outils**, et des **pistes d'action immédiates**
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Déroulement en bref :

1. **Accueil & vidéo d'introduction**
Message du Vice-Président et d'Éric Pichette, fondateur.
2. **Présentation de GR**
Son origine, sa mission, et pourquoi c'est une formule différente.
3. **Structure & rôles disponibles**
Présentation du CA, des gestionnaires de district (5000 \$ / 20 % revenus), agents de recrutement (2499 \$), et partenaires.
4. **Types d'adhésion accessibles**
 - Membre : dès 699 \$
 - Membre combiné / corporatif / exécutif
 - Options VIP, sièges additionnels, et **adhésions partenaires** (Argent à Diamant)
5. **Mini boîte à outils GR**
« Les 3 clés pour maximiser les opportunités en réseautage »
 - Être engagé
 - Préparation A-P-A
 - Exprimer ses besoins clairement

6. **La Minute de présentation**

Chaque participant a 60 sec pour se présenter (nom, entreprise, secteur, ce qu'il recherche et offre).

7. **Expérience GR**

Sessions de réseautage (en breakout rooms ou en personne) pour créer de vraies connexions.

8. **Conclusion & appel à l'action**

Récapitulatif + inscription, rendez-vous, formulaire d'intérêt + **concours** (VIP ou 100 \$ crédits GR à gagner)

 Et après ?

Rejoignez un groupe, devenez membre, bâtissez un district, ou devenez partenaire.
Un monde. Un réseau. Une famille.

GB DETAILED ABRIDGED VERSION – GR INTERNATIONAL NETWORKING DISCOVERY

 **Total Duration: 1h30**

 **Format: Virtual (inspired by our high-impact in-person structure)**

 0:00 – 0:05 | Connection & Atmosphere

- Zoom room opens with GR-branded background and upbeat music.
 - Continuous display of GR partner logos.
 - Opening video (2 minutes) featuring the **Vice-President** and **Founder Eric Pichette**.
 - Participants are encouraged to turn on cameras and act professionally throughout.
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 0:05 – 0:10 | Welcome & Context (By Host or Director)

- Introduction to GR's slogan: **“One world. One network. One family.”**
- Brief story behind GR's brand name and international evolution.
- Why this is different from a standard networking event:

- Designed to **launch or strengthen** a GR group in your area.
 - A platform to **find your place** in a global, structured ecosystem.
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0:10 – 0:20 | Structure of GR & Opportunities

 **Goal:** Help each person identify their role in GR.

- Visual overview of GR's organization: **Members, Board, District Managers, Partners.**
 - Explanation of the **5 key roles** on the GR board.
 - Introduction to the **District Manager role**:
 - Business development (5 hours/week), full leadership training.
 - 20% commission + support from GR HQ.
 - One-time fee: **\$5,000.**
 - Introduction to the **Recruitment Agent** option:
 - For high-connectivity professionals.
 - Lower time commitment, **up to 20% income share.**
 - One-time fee: **\$2,499.**
 - Pro tip from the host: If someone fits a role, say it clearly (e.g., “I see you as a District Manager in Toronto”).
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0:20 – 0:30 | Membership Plans & Partnership Options

 **Goal:** Showcase the flexibility and growth potential GR offers.

Membership options (yearly):

1. **\$699 – Individual Member**
 - Full GR network access. Most popular starter level.
2. **\$899 – Combined Membership**
 - Two seats in the same group (e.g., mortgage broker + insurance advisor).
3. **\$999 – Corporate Membership** (*Value: \$1,400*)
 - Two people, two seats. Single payer. Double the development potential.
4. **\$2,499 – Executive Membership** (*Value: \$4,750*)
 - 5 seats, VIP status, exclusive visibility.
 - Includes GR credit doubling + 10% rebate for all members.

Extras:

- VIP: \$249
- Additional seat: \$199 (same group) or \$499 (cross-group)

Strategic Partnerships:

- Silver: \$2,499 | Gold: \$4,999 | Platinum: \$9,999 | Diamond: \$24,999

Benefits:

- Premium brand visibility
 - Elite status recognition
 - Access to GR's strategic VIP events
 - Stronger national/international exposure
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0:30 – 0:40 | GR Toolbox Segment

 **Title:** “3 Keys to Maximize Your Networking Impact with GR”

 Led by the event host or animator

1. **Be Actively Engaged** – Listen, take notes, respect timing, support others.
 2. **A.P.A. – Before, During, After**
 - Before: Look up participants, plan conversations
 - During: Connect, collaborate, even close deals
 - After: Follow up and serve other members' needs
 3. **Be Clear About What You Want**
 - Precise asks get remembered and shared—even over a dinner table on Saturday night.
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0:40 – 0:55 | 60-Second Introductions

- Each participant gets **60 seconds max** (timed):
 - Name, business, sector, what you **offer**, what you **seek**
 - Order: **GR Members first**, then non-member guests
 - The host encourages energy and keeps time visible (via timer or slide).
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0:55 – 1:10 | GR Networking Experience (Breakout Session)

 **Objective:** Let participants experience the GR-style connection.

Virtual format:

- 2 breakout room rounds of **5 minutes each**
- Groups of 4–6 people
- Questions asked in each room:

1. “Who is your ideal client or referral?”
2. “How can we help you right now?”

In-person format (if applicable):

- 2 rounds of 4 minutes
 - Groups of 4 per table
 - Rotations led by facilitator with closing reflection moment
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 1:10 – 1:25 | Strategic Wrap-Up & Call to Action

 Goal: Move participants from interest to involvement

Recap to share verbally:

- You’ve seen our flexible structure and high-impact meetings.
- GR adapts to your style: B2B, B2C, PRO niche groups, VP Club, Speed Networking, Elite Partner groups.
- There’s a clear place for you—whether as a member, leader, or partner.

Contest Reminder:

- Winner = most non-member guests referred (present or not)
- Prize: **1-Year VIP Membership OR \$100 in GR credits**

3 Next Steps:

1. Fill out the **interest form** (shared in the chat)
2. Book a 1-on-1 with a GR representative
3. Register for your **next official GR meeting**

Closing Words:

“Thank you all for your time, authenticity, and vision.

We hope to welcome you again soon—inside the world of GR International.”