

Present yourself in ONE MINUTE!

Here is the important information you will need to have in mind in order to build your mini-presentation, your one-minute "business proposal".

"Focus on an immediate need that requires the help and attention of your network."

— Danny Couturier, V.P., GR international

1. Your commitment to the group.

- A member who does not have a reference must mention a positive point. *e.g. commitment to meeting with another contractor, mentioning of an exceptional service from another member, or to thank a reference received.*
- One at a time, members present themselves in one minute.
- Guests present themselves at the end, after members with exclusive seats within the group.
- A member with 2 seats will have 2 consecutive minutes to present themselves for both seats.
- Change up your presentation at least every 3 weeks to avoid repetitiveness.
- Avoid repeating your "slogan" or "tagline" within your group meetings.

2. The members of your group should:

- Understand what you offer (products and/or services);
- Know who your target customers are for your products and/or services;
- See how your products and/or services can solve a problem in their life or business.

Your minute!

1 Your Full name and your business name

- Be energetic, be authentic.

2 Be specific about one (1) product or service (do not try to mention everything) and the benefits related to the product or service you are focusses on.

- Promotions.

3 What are you looking for (this time)? Focus on an immediate need that requires the help and attention of your network.

- Products, customers, labor requirements, project support, etc.

4 Give the number of references (in two steps), or a positive point;

- The number of references in the group and to whom they are for and/or
- The number of references to other GR members including GR Access members.

Keys to your success

- Be prepared before every meeting;
- Be memorable to members and visitors;
- Practice, practice and practice (your presentations).

If you are going to a group or meeting for the first time, this is the perfect time to use your "slogan" or "tagline" to catch the attention of others in attendance!

« ► HELP, ►► COLLABORATE; ►►► RECEIVE ! ® »

— Eric Pichette, President GR international